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TRANSMITTAL LETTER			Case No. 9623-418
Serial No. 09/285,929	Filing Date April 2, 1999	Examiner Unknown	Group Art Unit 2176
Inventor(s) Charles McElfresh, et al.			
Title of Invention METHOD AND SYSTEM FOR OPTIMUM PLACEMENT OF ADVERTISEMENTS ON A WEBPAGE			

TO THE COMMISSIONER FOR PATENTS

Transmitted herewith is Transmittal Letter (in duplicate), Preliminary Amendment, Information Disclosure Statement, Form PTO-1449, and Postcard Receipt.

- Small entity status of this application under 37 CFR § 1.27 has been established by verified statement previously submitted.
- A verified statement to establish small entity status under 37 CFR §§ 1.9 and 1.27 is enclosed.
- Petition for a _____ month extension of time.
- No additional fee is required.
- The fee has been calculated as shown below:

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		Small Entity		Other Than Small Entity	
	Claims Remaining After Amendment	Highest No. Previously Paid For	Present Extra		
Total	Minus				
Indep.	Minus				
First Presentation of Multiple Dep. Claim					
		Rate	Add'l Fee	Rate	Add'l Fee
		x \$9 =		x \$18 =	
		x 42 =		x \$84 =	
		+ \$140 =		+ \$280 =	
		Total add'l fee	\$	Total add'l fee	\$

- Please charge Deposit Account No. 23-1925 (BRINKS HOFER GILSON & LIONE) in the amount of \$ _____. A duplicate copy of this sheet is enclosed.
- A check in the amount of _____ is enclosed.
- The Commissioner is hereby authorized to charge payment of any additional filing fees required under 37 CFR § 1.16 and any patent application processing fees under 37 CFR § 1.17 associated with this communication or credit any overpayment to Deposit Account No. 23-1925. A duplicate copy of this sheet is enclosed.
- I hereby petition under 37 CFR § 1.136(a) for any extension of time required to ensure that this paper is timely filed. Please charge any associated fees which have not otherwise been paid to Deposit Account No. 23-1925. A duplicate copy of this sheet is enclosed.

Respectfully submitted,

James P. Naughton
Registration No. 30,665
Attorney for Applicant

BRINKS HOFER GILSON & LIONE
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I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail, with sufficient postage, in an envelope addressed to: Commissioner for Patents, Washington, D.C. 20231, on July 26, 2002.

Date: July 26, 2002

Signature: James P. Naughton

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